

Marc A. Barnes, Ph.D.

Marc Anthony Barnes has served as Vice President for Institutional Advancement at Dillard University since 2013. Dr. Barnes was also employed from 2000-2009 at Dillard's Development Department in various positions. Before his return to Dillard, Dr. Barnes served as Director of Development at the New Orleans Jazz & Heritage Festival and Foundation, Inc. where he was responsible for the development of a major gifts fundraising operation and the launch of a major capital campaign designed to support the renovation of the Jazz & Heritage Center. In his current role, he is responsible for all of the university's fundraising efforts, government grants & contracts, alumni relations, marketing & communications, and community outreach. His division is responsible for over \$10 million in revenue annually.

Dr. Barnes earned a Bachelor's degree in Marketing at Xavier University of Louisiana, an M.A. in Philanthropy & Development at LaGrange College and a Ph.D. in Urban Higher Education Administration at Jackson State University. He received the Fr. Charles Hall Award (Alumnus of the Year) at St. Augustine High School in New Orleans, LA in 2014 and recognized by the Association of Fundraising Professionals-Greater New Orleans Chapter as their "Outstanding Professional Fundraiser" in November 2015. In 2017, he was recognized nationally as a top HBCU leader by HBCU Grow. He co-chairs the CASE Advanced Development Strategies Conference and serves on the faculty for the CASE Conference on Leadership Development.